

NOAH MANDOW



PROFESSIONAL
CYCLING ATHLETE
TRACK AND CRITERIUM

MEDIA KIT 2025



Elite track cyclist with three years of competitive experience, specializing in Sprint, Team Sprint, Keirin and the 1 km Time Trial as well as criterium events on the road. Born and raised in Germany, Noah has a dual citizenship with both Germany and Bulgaria. He is living in Los Angeles, California since 2019 where he is being coached by Gilbert Hatton.

2024 Achievements:

- US Collegiate National Champion Keirin Cup VPCC (USA)
- Marymoor Grand Prix (USA)
- Best Overall Rider CBR Criterium

SOCIAL



Noah13__

TEAMS

Since 2024, Noah has been racing for STAR TRACK, one of the world's top 12 UCI professional track teams, based in New York, USA. On the road, he races for the Los Angeles Bicycle Academy, a road team based in Los Angeles, CA.

5.0 K

TOTAL FOLLOWERS

33 K

ACCOUNTS REACHED

6.0 K

INTERACTIONS

111.0 K

PROFILE VIEWS

2705

NEW FOLLOWERS

DEMOGRAPHICS OF FOLLOWERS

TOP COUNTRIES:

70 % USA / CAN 10 % UK / GER / BEL

AGE RANGE:

18 -24	20 %
25 - 34	40 %
35-44	23 %



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2025 SEASON

In 2025 on the track, Noah will compete in his first international UCI CL1 and UCI CL2 races in London (UK), Ghent (BEL), Carson (USA), Plovdiv (BG), Frankfurt Oder (GER), Grenchen (CH). In the US he will compete in multiple national events in Breinigsville (PA), Seattle (WA), Carson (CA) and Indianapolis (IN). On the road he will continue to compete with great success in the Pro / Cat 1 criterium series in California.



VISION

My vision is twofold:

Reach the 2028 Olympics

while uplifting the cycling community, the international youth, and the cycling industry along the way.



COMMUNITY

Committed to making cycling more accessible and inclusive. As a volunteer with the Los Angeles Bicycle Academy (LABA), he mentors young riders, teaches bike mechanics, and leads group rides, helping kids build confidence both on and off the bike. He truly believes that the bike is a powerful tool for individual and social transformation. Sponsoring Noah means being represented by a national champion at top-tier cycling events while contributing to a movement that promotes access, diversity, and opportunity in the sport.

MISSION

His journey is about more than just personal success – it's about breaking barriers, creating access, and inspiring the next generation of riders.



SCAN ME

WHAT SETS NOAH ASIDE

Dedicated to Growth: Noah has quickly progressed through the ranks, competing at an elite level in track and road cycling, with his sights set on the 2028 Olympics.

A Unique Perspective: With roots in Germany and Bulgaria and a home in Los Angeles, Noah bridges different cycling cultures and brings a broad, global perspective to the sport.

social
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